

FOR IMMEDIATE RELEASE:

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**Purcellville to Sponsor Photo/Video for Christmas in Purcellville Program
Winning Entries to be Posted on Town's Web Site**

Purcellville, Virginia, November 4, 2009 — The Town of Purcellville is inviting all budding photographers or videographers to participate in the first-ever Town sponsored photo and video contest for the Town's Christmas in Purcellville program that will be held on Saturday, December 12, 2009. Winners will have their photo or video posted on the front page of the Town's web site for a full week. A panel of judges will evaluate all photos and videos.

Participation is simple.

Submit your best photo or video from the Town's Christmas in Purcellville program. The Christmas in Purcellville program is an all-day event that runs on Saturday, December 12. Only one photo or video submission per person. Photos and videos must be made available in a digital format. For photos, .jpg, .gif, and .png formats are best. Videos are to be three to five minutes in length and should be in the default for Windows Media Player, WMV, if possible. Submissions must be received by the Town by the close of business on Friday, December 18, 2009. You do not have to be a resident of the Town to participate.

Entries must include a completed Submission Form and owners of the winning entries must grant permission to the Town of Purcellville to display their winning photo or video on the Town website. Also, the Town reserves the right to reject entries and edit submissions for format, size, length. Email submissions and requests for more information including contest official rules and the Submission Form can be sent to pchilds@purcellvilleva.gov or cherman@purcellvilleva.gov.

"Purcellville's Christmas Program is a great family and community-wide event," said Purcellville Mayor Bob Lazaro. "I am looking forward to this special event and for the wonderful photos and videos I am sure we will receive."

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